

# 2011

ANNUAL REPORT

COMMUNITY ACTION  
IN A NEW WORLD

[WWW.CAMPSEATTLE.ORG](http://WWW.CAMPSEATTLE.ORG)



CENTRAL AREA MOTIVATION PROGRAM

**F**or the past few years, CAMP has been at a crossroads in our long history serving the Seattle community. I am proud to say that in 2011, CAMP has emerged from this transitional time a better and stronger organization. How have we made this remarkable progress during a time of such economic uncertainty? Let me share with you just a few successes that have brought us to this point and marked 2011 as our “Year of Growth”.

Back in 2009, our leadership team established a three-year work plan to solidify the agency and lay the foundation for sustainability. 2009 was our year to look internally and make some significant changes such as addressing internal staff functions, expanding and training the Board of Directors, and resolving all compliance and audit issues. It wasn't glamorous and it wasn't easy, yet these fundamental steps were essential to our future growth. 2010 was about transforming and modernizing our delivery of essential social services. We conducted a rigorous analysis of internal processes, optimized procedures used to deliver services, and implemented policies to positively impact the overall agency culture. We completed a city-wide Community Needs Assessment survey to measure the effectiveness of our program offerings, identify service gaps, and assess future needs. In addition, we completed a strategic plan to assess our core competencies, define our position in the community, and chart new growth areas.

In 2011, CAMP has focused on program growth to help clients achieve stability and self-sufficiency while continuing to provide basic social services. We launched our

Financial Literacy Program that works to stabilize, educate, and reduce debt for our clients. One of the few organizations offering this type of program in Seattle, CAMP helps individuals in financial crisis by providing counseling with clients both in group workshops and one-on-one sessions to teach the basics of money management and credit. We grew our Housing Assistance program to offer eviction prevention services to reduce homelessness. We also expanded our Food Bank Home Delivery Program by purchasing a larger cargo van, enabling us to serve more seniors and people with disabilities.

I am extremely proud of the CAMP team and how far we've come. Frankly, the timing couldn't be better: the need for CAMP in our community is growing. We have seen a 30% increase in clients served across all programs, and in our Energy Assistance program alone we have jumped from serving 4,000 people in 2008 to 9,000 in 2010. It is not just a local concern—across the nation, there have not been this many people living in poverty in over 50 years. It's a new world of challenges, and community action agencies like CAMP are more essential than ever.

CAMP will continue to stay the course. We have for the past 47 years, and we will for decades to come. Please join me in celebrating our successes, and read on to learn more about how you can help us serve the people in this city that need us the most. We are grateful for your continued support, and look to you as our partners for the future.



**Andrea Caupain**  
Executive Director



CENTRAL AREA MOTIVATION PROGRAM  
722 - 18th AVENUE

## WHO WE ARE

### MISSION

CAMP helps people help themselves and each other as they move from poverty to self-sufficiency through programs and advocacy.

### VISION

We seek to create a healthy, thriving world free of poverty by serving low-income individuals and families in central King County including immigrants and refugees, youth, seniors, people with disabilities, and the new poor.

## Values

**EXCELLENCE** Meeting and even exceeding standards of excellence in all that we do.

**COMPASSION** Never judging anyone that walks through our doors, and treating all people with dignity and respect.

**RESPONSIVENESS** Responding to clients and the community to address needs in a timely and responsive manner.

**INNOVATION** Challenging ourselves to be impactful leaders in our community through new and dynamic approaches to social services.

**RESILIENCY** Maintaining a sustainable business model that endures the test of time.

**DIVERSITY** Providing culturally competent services to make all people feel comfortable and understood.

## WHAT WE DO

**Food Bank** Our Food Bank served 38,000 bags of food in 2010 to 14,000 individuals and families, offering a variety of nutritious food to the city's most vulnerable population. CAMP's Food Bank also provides a Home Delivery service to meet the needs of seniors, people with disabilities, and people that are homebound.

**Energy Assistance Program** Many people in Seattle are facing financial hardship, especially in these tough economic times. Our Energy Assistance Program provides over \$3 million annually in financial assistance to 9,000 low-income families and individuals to help pay home heating bills and minimize future home heating costs.

**Housing Assistance Program** CAMP is committed to reducing homelessness in Seattle. We helped 320 families last year to secure and maintain affordable housing, offering \$215,000 in financial assistance to prevent eviction.

**Financial Literacy Program** CAMP's Financial Literacy Program works to stabilize, educate, and reduce debt for our clients. We have helped nearly 100 people through group workshops and individual counseling to learn the basics of banking, credit and budgeting.

## FAST FACTS: THE NEED FOR CAMP'S SERVICES

At CAMP, our clients are often those overlooked by society—people who are struggling to survive, living far below the poverty line. If you look at the economic trends today, you might be surprised to know that:

- More than **8,000 people experience homelessness** on any given night in King County
- Over **282,000 people** in Washington State **rely on food stamps** in order to eat
- **People who live on food stamps** must eat breakfast, lunch and dinner for as little as **\$7 dollars a day**



## **OPPORTUNITY, HOPE, SUCCESS:** THE RESOURCES TO REBUILD LIVES

This is the story of Donna Jo, who was referred to CAMP four years ago through Harborview Hospital.

A writer from Los Angeles, Donna Jo moved to Seattle years ago with her family so that her sister could pursue an ice skating career. Donna Jo earned a degree in literature and composition and worked as a newspaper reporter. She remembers a time when Seattle was a much smaller city—the Smith Tower was the tallest building, and the freeway hadn't been built yet.

For many years, she cared for her parents. They had a lot of medical bills which wiped out most of her savings. It wasn't too long before she was left with only a few dollars to her name.

"I was really struggling to keep up with my bills. The furnace was honestly on its last legs and I didn't know what I was going to do. You don't know how cold it is until you don't have heat," Donna Jo said. "CAMP provided a new furnace for me, but it meant so much more to me than that. For the first time in a long time, I had hope, the feeling that there were people that cared out there and I wasn't alone."

Donna Jo is gradually getting back on her feet. She is currently researching and writing a book on ice skating and Seattle. "Words cannot express my gratitude for how CAMP has helped me," Donna Jo said.



*“CAMP provided a new furnace for me, but it meant so much more to me than that. For the first time in a long time, I had hope, the feeling that there were people that cared out there and I wasn't alone.”*

- DONNA JO

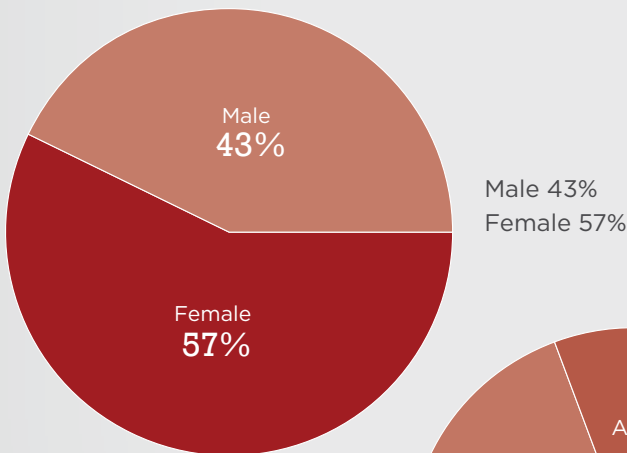
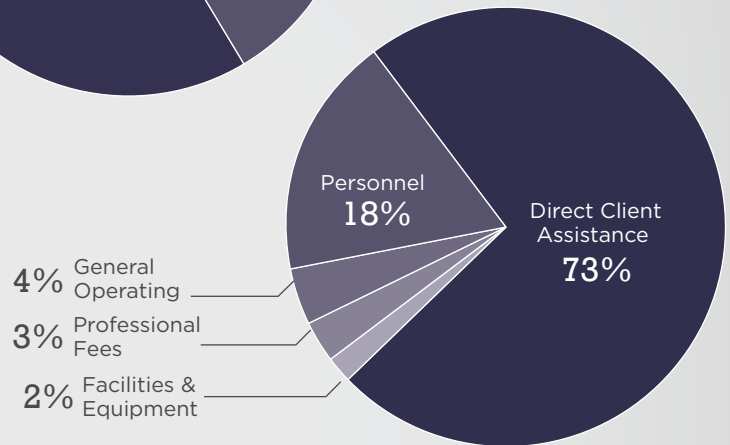
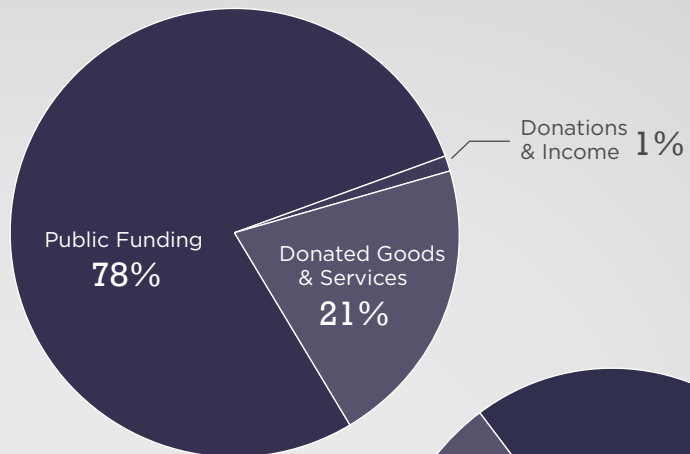
## FINANCIAL SUMMARY

### 2010 Revenue

Public Funding	\$5,191,329
Donated Goods /Services	\$1,411,127
Donations	\$39,985
Interest and Earned Income	\$34,905
<b>Total Revenue</b>	<b>\$6,677,346</b>

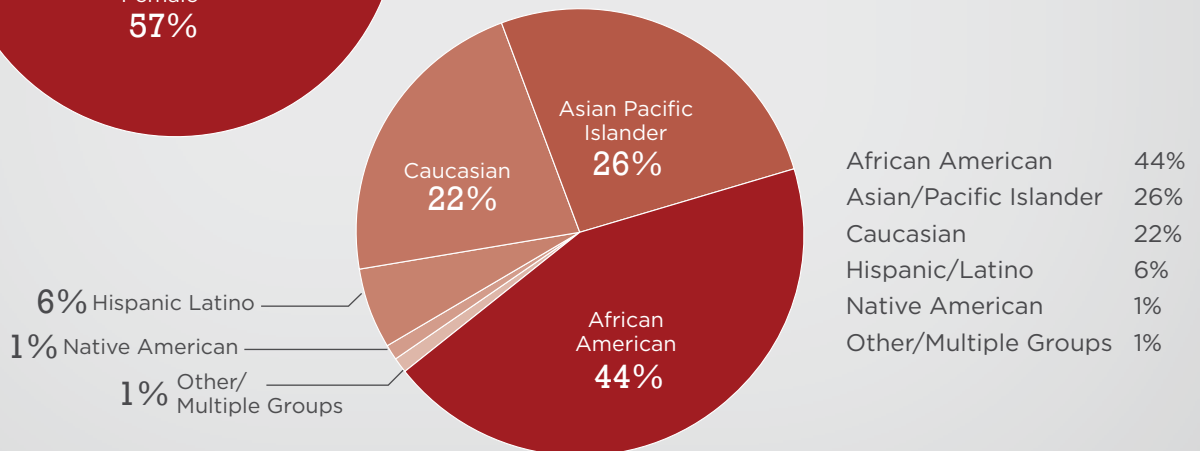
### 2010 Expenses

Direct Client Assistance	\$4,852,710
Personnel	\$1,181,152
General Operating	\$278,325
Professional Fees	\$196,184
Facilities /Equipment	\$112,811
<b>Total Expenses</b>	<b>\$6,621,182</b>



## WHO WE SERVE

CAMP provides culturally competent services to make all people feel comfortable and understood. In 2010, CAMP provided vital services to 92,710 Seattle residents.



## GET INVOLVED! HELP TO END THE CYCLE OF POVERTY

### DONATE

Supporting CAMP's mission will impact thousands of people in need across Seattle! Help low-income and under-served communities to better their lives by supporting our staff, programs, and services. Donate by mail or on-line at [www.campseattle.org](http://www.campseattle.org).

### IN-KIND DONATIONS OR PRO BONO SERVICES

If you have the resources or the desire to give back to your community, CAMP offers many ways to donate. Contact us today.

### CORPORATE GIVING PROGRAM & SPONSORSHIPS

We partner with many local businesses as part of our corporate giving program and sponsorships, including Boeing Employee's Community Fund, Moneytree, Boston Private Bank & Trust Company, and Puget Sound Energy. Contact us about opportunities to partner with your organization.

### VOLUNTEERISM

Volunteers are always welcome! We have had some wonderful groups contribute their time to CAMP from Seattle Works, AARP, and Mercer Island High School just to name a few. If you have employees that are willing and able, call us for upcoming volunteer opportunities.

## THANK YOU 2010-2011 STAFF, BOARD OF DIRECTORS, AND VOLUNTEERS

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## CAMP

722 18th Avenue  
Seattle, WA 98122  
tel: 206.812.4940  
fax: 206.328.8138  
[www.campseattle.org](http://www.campseattle.org)

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#### \$25,000+

Boeing Employees  
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#### \$5,000+

Microsoft  
Non-Profit Assistance Center

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Boston Private Bank &  
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#### Up to \$999

AAAC Electric  
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